

Betfair Position Description –Data Analyst



The Detail	
Title	Data Analyst
Function	Reporting & Insights
Leader	Insights Manager
Betfair Level	2
Time Fraction	Full Time
Effective Date	Feb 2026
The Overview	
<p>The Data Analyst will be responsible for providing value-add insights and timely reporting to the wider business. They will also be required to assist the Insights Manager in the support of other analysts both within the Analytics and Insight team and the wider business using complex code and data driven processes. Additionally, the role will contribute to ensuring the overall business goals are correctly measured towards strategic targets.</p>	
How to Star In This Role	
<ul style="list-style-type: none"> You have a passion for using data and analytics to build reports and develop insights to solve business problems You enjoy teaching and passing on knowledge to aspiring analysts within the business You assists in assessing business performance and share findings with leaders to drive improvement You have the ability to work autonomously You are a great team player, constantly collaborating with and helping other teams to achieve common goals You are driven by your knowledge and passion for racing, sports and wagering You contribute to making Betfair the 'Best place to work' 	
The Nuts and Bolts	
Reporting	<ul style="list-style-type: none"> Apply advanced SQL coding to extract data from the snowflake database Develop and deliver reports to meet stakeholders needs using Shiny or markdown Contribute to the development of the analytics teams' skills and knowledge Participate in the development/implementation of data governance and standards
Business Performance & Insights	<ul style="list-style-type: none"> Analysing information using statistical/data analysis techniques to provide key insights Present analysis/business performance results to leadership and operational teams Diagnose areas where the overall business is exceeding or fails to hit targets and suggests action is taken to adjust trends
You	
<p>The essentials:</p> <ul style="list-style-type: none"> Have 1-2 years experience using SQL programming 1-2 years experience with data wrangling language - R Able to take initiative, be proactive and willingness to learn Ability to work as a member of a team and exhibit excellent consulting and internal customer service skills High level of numeracy <p>Preferred/Desirable skills:</p> <ul style="list-style-type: none"> Experience reporting/building using Shiny/markdown Experience deploying/managing reports on Posit Connect A passion for sports and/or racing 	